

# THE WORLD COMMUNICATION ASSOCIATION

**Call for Papers, Abstracts, and Panels  
2015 Biennial Conference  
July 30-August 3, 2015  
Lisbon, Portugal  
Study Tour follows from August 4-8, 2015**

**Theme: CONNECTING GLOBAL MATTERS: CULTURE, EDUCATION AND GEOPOLITICS**

Cultures, education and geopolitics are at the center of some of the most significant aspects of globalization today, and they play a commanding role in arguing types of communities into existence. What is the nexus that exists among the three key variables? To what extent are they tied to the daily lot of global individuals, and with what effect in the 21st century? And what types of engagements with such topics can both scholars and practitioners use to further human understanding today?

Using the spacious theme, “Connecting Global Matters: Culture, Education and Geopolitics,” we seek to highlight and understand the current state of such intercultural dynamics – both the local and the global – from diverse scholarly and professional perspectives.

## Topic Areas

*All aspects of communication that focus on “the relationship between meanings, messages and people” are invited.*

Cross Cultural Communication	Global Cultures in Transition
Culture and Education	Global Elites and Geopolitics
Culture and Power	History and Culture
Culture and Politics	Immigration and Culture
Cosmopolitanism and Culture	Immigration and Education
Cross Border Issues	Intercultural Communication
Discourse Patterns and Politeness	Law and Culture
Education and Inequality	Linguistics and Communication
Education and Geopolitics	Literature and Communication
Ethnicity and Geopolitics	Religion and Culture
Gender and Geopolitics	Rhetoric of Geopolitics
Gender Inequality	Role of Metaphors, Proverbs & Idioms

Other Areas of Communication

**Please send your ABSTRACT (150 words) and FULL PAPER (APA format, maximum 25 pages) to the Secretary-General at [yoleesuh52@gmail.com](mailto:yoleesuh52@gmail.com). DEADLINE: December 1, 2014.**

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WCA website: <http://wcaweb.org>